

ERIN SHALES

illustrator + animator

erizonis.com
enshales.art@gmail.com

EXPERIENCE

FREELANCE ARTIST

Self Employed // 2016 - Present

Created traditional and digital artwork for clients, including logo, character design, and misc.

PROJECT ARTIST

Ball State University // August 2016 - 2018

ART PRODUCTION FOR APP GAME

Created all character, background, and UI art assets, while learning UE4 and Perforce for importing. Worked in a multidisciplinary team for input variety when problem solving game design.

ART SUPERVISOR FOR STUDENT FILM

Led art team in pre-production art creation and relayed communication between teams and director. Final product was a 3D-animated, VR movie.

ART ASSISTANT

Created traditional animations, background artwork, and rotoscoped shots for post-production.

BACKGROUND ARTIST

Created background art utilizing Maya and Photoshop, consistently meeting each deadline weekly for client's 2D short film.

2D CHARACTER ANIMATOR

Created character animations, exceeding initial workload and completed additional needs from producer for a University animated commercial.

SALES ASSOCIATE

Off Broadway Shoes // April 2012 - 2014

Provided customer service, increased store sales through soliciting loyalty program, organized store to increase appeal.

EDUCATION

BALL STATE UNIVERSITY

Bachelor of Fine Arts in Animation

2014-2018

INVOLVEMENT

LEAD GRAPHIC ARTIST

Active Minds Inc. Student Organization

Created marketing and advertising material to bring students together to talk about mental health.

Strengthened brand through visual posters and graphics for social media.

ACHIEVEMENTS

BALL STATE UNIVERSITY ANIMATION DEPARTMENT

Recipient of most outstanding senior in department award for accomplishments and work ethic.

SKILLS

ART

Adobe Creative Suite

ToonBoom Harmony

Storyboard Pro

Variety of traditional mediums (watercolor, oil, ink, etc)

TECHNICAL

Autodesk Maya

Unreal Engine 4 (basics)

Microsoft Office

Experienced in various uses of social media apps/sites such as Twitter, Instagram, Facebook, etc.